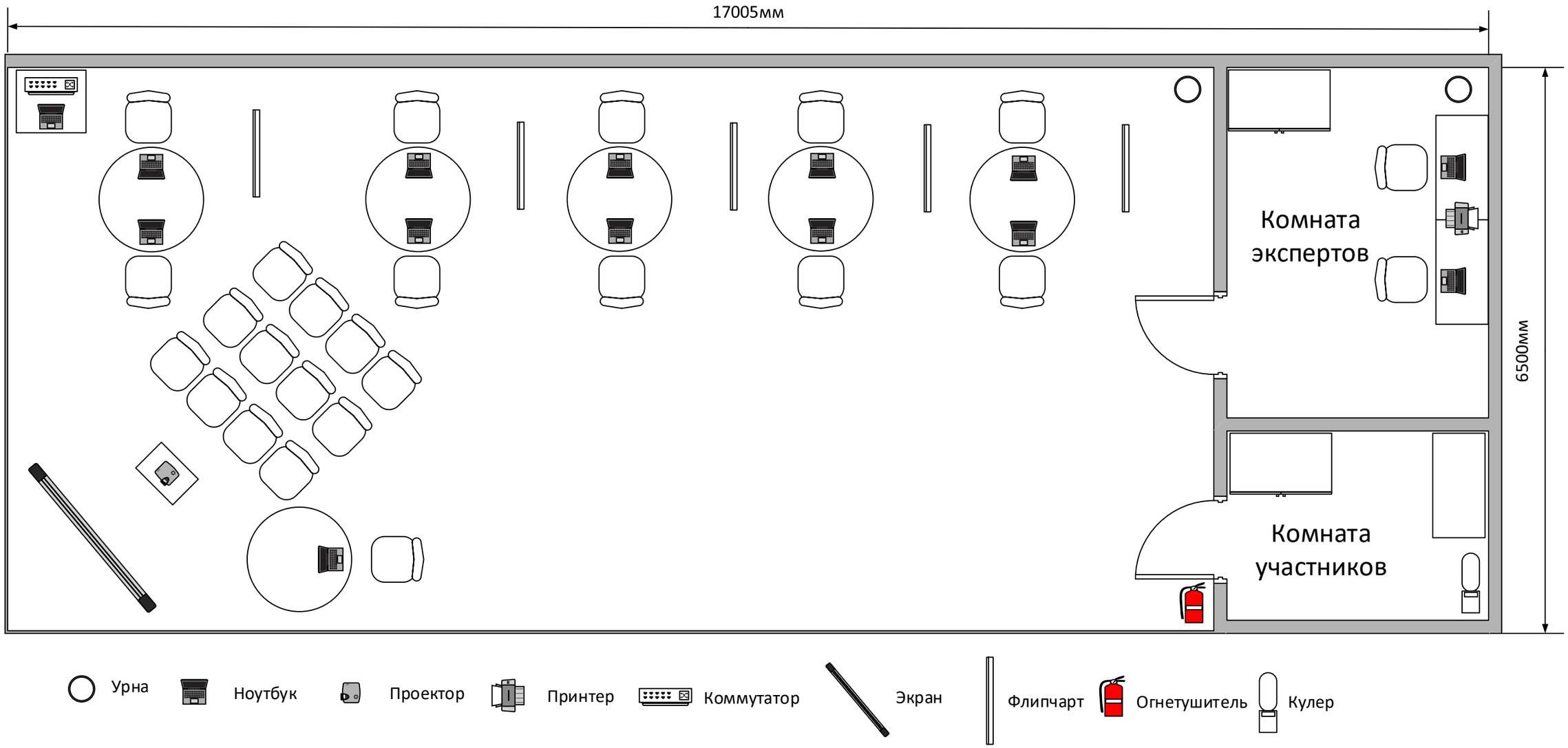Сибэкспоцентр